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UPDATED WITH THE LATEST CONFERENCE INFORMATION! **Workplace Learning Conference** Advancing Adult Work-Based Learning Building a 21st Century Community of Practice December 7-10, 2003 & Chicago A conference for work-based learning activists, advocates, providers, researchers and policy-makers WORKPLACE LEARNING CONFERENCE Conference information Online registration www.workplace-learning.net

Here are more than 70 sessions confirmed to date! Visit www.workplace-learning.net for additional workshop information and the latest conference developments.

Assessment, Evaluation Accountability and Credentialing

Papers Commissioned by the Office of Vocational and Adult Education, U.S. Department of Education Deborah D'Amico, Miriam Burt and Laura Chenven

Balanced Scorecard for Evaluating Workplace Education Impacts on Performance Michael Bloom and Alison Campbell

Identifying Skill Standards and Assessment Techniques in Work-Based Programs ane Eguez, Maureen Wagner and Melissa Dayton

TOWES (Test of Workplace Essential Skills) Research, Learning and Employment Success Lynda Fownes and Conrad Murphy

Learning to Measure: Measuring to Learn Barry A. Goff, Ronald W. Schack and Bennett Pudline

Peer Collaboration: Legitimizing Informal Learning in the Workplace Sharon Iversen and Becky Job

Metalworking Competency-Based Apprenticeship Stephen C. Mandes

Value Delivery Skills: Bridging the Gap Between the Classroom and the Workplace Keith Morneau

Assessing Workplace Learning Using the Ohio Workplace Education Model Diane K. Ninke, Jody Angelone, Susan Sheehan and

Preparing Older Workers Through the Senior Community Service Employment Program (SCSEP) Tony Sarmiento and Panel of SCSEP Program Operators

Employment Readiness - Measuring our Success

Innovative and Emerging **Workplace Practices**

The National Guard Technology Backbone Initiative Advanced Distributed Learning Co-Lab

Planting the Seeds of Learning at John Deere

Learning Lean Manufacturing with CME Teleflex Canada Team Time Model Tracy A. Defoe

Strategies to Promote One-Stop Accessibility for Job-Seekers with Disabilities Employment and Training Administration, U.S. Department of Labor

Improving Educational and Economic Opportunities for Latino Learners through Contextualized ESL Models Ricardo Estrada and Narciso Aleman

Waypoint: Turning Business Challenges into Leadership Development

What Works in Workforce Development: The Impact of Joint Labor-Management Educational Programs on Workers, Employers and Unions Marshall Goldberg and Glenn Scott Davis

Making a Workplace Video: When Employees and Peers become Scriptwriters and Actors Shannon R Huberty, Glenn Button and Bernice Rettler

Teaching a Pig to Dance - Ensuring all Employees and Job Applicants Know and Can Show Required Soft Skills in the Workplace Richalene M. Kozumplik and Scott Lester

Business Improv to Improve Workplace Performance

Voice Recognition Technology as a Workplace Language Tool for LEP Adults: A Review of Pilot Projects, a Software Demonstration and a Discussion on Literacy in the Workplace Rick Roy and Barry Baer

Employer Support of the GED for Workforce Felix Venezuela and Joan Auchter

Intermediary Roles, **Models and Strategies**

The National Information Technology Apprenticeship System (NITAS): A Macro System for Workplace Learning and Workforce Productivity

John Aaron and Phil Slomski

Pennsylvania Workforce Improvement Network: Connecting Adult Basic Education and One-Stops to Provide Customized Workplace Training

Career Clusters in Community Colleges: Inspiration for Sparking Economic Development Frances Beauman and Steven C. Webb. Sr

Speaking at Work: The Challenge of Blending English Language and Occupational Skills Instruction Laura Chenven and Tyler Moran

Practical Knowledge Management Tools that Foster Work-Based Learning Peter Creticos and Malcolm Patel

Papers Commissioned by the Office of Vocational and Adult Education, U.S. Department of Education

An Asset-Building Approach to Career Development for Low-Wage Workers Anne Ladky and Jenny Wittner

> Sector Learning For and In the Workplace: Models that Work Cindy Marano

Innovative Approaches to Collaboration, Communication and Knowledge Development Doris Rippey and David Rippey

Contextualized Learning, 21st Century Apprenticeship and Project Management Training

Employer-led Workforce Intermediaries: Innovations in Workplace Learning and Workforce Development Jerry Rubin, Basil Whiting, Judy Resnick and Roberta F. Shulman

Using the Collective Power of Union Consumers: Union Privilege and Educational Benefits

Linking Work-Based Learning and Economic **Development**

Job Training, Employment and Education in Rural Alaska with Construction Trades Unions: Results of a Workplace Learning Demonstration Mike Andrews and Rod Wolford

Social Science Foundations of Work-Based Education Research and Development Adrian Blunt

The Role of Workplace Learning in a Demand-Driven Workforce System Business Relations Group, Employment and Training Administration, U.S. Department of Labor

Skills Centers and Training Models: Building Capacity through Business Partnership Sarah A. Conrad

Tapping the Skills of Experienced Workers Employment and Training Administration, U.S. Department of Labor

Colorado's Workplace, Workforce and Adult Education - A Dynamic Partnership Doug Glynn, Elise Lowe-Vaughn, Pamela M. Smith, Kathleen Holmes, Peggy Herbertson and Shirley Peni

Linking Workforce Development and Economic Development Through Career Pathways Davis Jenkins, Tom DuBois, Toni Henle and

> Transport Workers Move to Upgrade Skills as Maureen Lamar and Arthur Goldberg

Whitney Smith

Using Research to Forge New Directions in Workforce Education and Economic Development Richard L. Lynch, Dorothy Harnish

Understanding Education and Training Impacts: Current Federal and State Initiatives to Use Data for Sound Decision-Making Dan Miller

Developing a World Class Workforce for the Chicago Manufacturing Campus loel I. Simon and Randi Brokvist Building Careers, Not Just Offering Degrees

Bill Spruill and Stan Shoun Strategies to Promote Women's High Wage

ployment: Preparation and Support for Women in Non-traditional Careers Lauren Sugerman and Jayne Vellinga

Program Sustainability, Resources and Funding

Adoption and Implementation Issues in Distributed Learning Advanced Distributed Learning Co-Lab

Work-Based Learning Website: Make the "Business Case' for Workplace Learning and Improve Skills for Enhanced Performance Michael Bloom and Alison Campbell

Taking the High Road in Workforce Development

Industry-Led Online Learning Jo Winger de Rondon

Opening Doors to the American Dream for Hispanic Workers: ETA's Hispanic Initiative Strategy Employment and Training Administration, U.S. Department of Labor

Models of Fee-Based Workplace Education Arrangements Diane Foucar-Szocki

Delivering Health Care Training in Rural Alaska Opportunities and Challenges Bernice Joseph and kas aruskovich

Building a Performance Management System through Workplace Learning Suzanne M. Malsberry

Update on Legislative Developments Affecting Education and Workforce Development Hans Meeder (invited) and Mason Bishor

> After the Grant: Sustaining Workplace Learning Programs Connie Nelson

The QAS Experience (Quality Assurance System) 1000 Points of Quality D. E. Simmons, Steve Padgitt and Peter Murawsk

> Developing and Sustaining Work-Based Educational Programs Regina Suitt and Thomas Wooley

You Did WHAT With That \$5,000 Grant? Ronald Torgerson, Debra Humeniuk and Naomi Frankel Capturing and Transferring "Best Known Way:" Strategic Partnership for Improving Individual and Organizational Performance Robert G. Westcott, Vicky Trueblood and

Susan Lynn

Research-Based Learning **Strategies**

Making Work Work: Retention Strategies from the Hitachi Project Kathleen M. Brennan

The Challenge of Learning Disabled Workers: Donna J.G. Brian and Margaret Lindop

Preparing for Success: Best Practices for Adult ESL Instruction at the Workplace Miriam Burt

Navigating the One-Stop System - Two State **Perspectives** Judy Emery and Jill Meseke

Limited English Proficiency: What Does This Mean for Our System? Employment and Training Administration, U.S. Department of Labor

Reading Work: Implications for Practice from Researching Literacies in Workplaces Sue Follinsbee and Tracy A. DeFoe

Training in the Workplace: The Connection between Emotional Intelligence, Differentiated Learning and the Myers-Briggs Type Indicator loseph Horton, Cheryl Grana, Robert C. Trouskie, Sr. and Phil Laporta

The Promise of Technology in Work-Based Education

Multiple Intelligences as Multiple Paths to Learning

Workplace Learning Best Practices: A Case Study of the Direct Service Provider Training Program A Collaboration for Success Michele Pappalardo and Judy Rex

Bridging the Gap: Expanding the Future Workforce Gary L. Randall and Pat Maliszewski

The Multilingual Corporation of the 21st Century

Pennsylvania's Approach to Workplace Basic Skills Instruction: The Workplace Education Resource Center Suzanne Webster

The 2003 Workplace Learning Conference: Matching the pace of innovation in workplace learning to the speed of economic change

- Facilitate the sharing and exchange of knowledge models, strategies, tools and resources from business, among diverse stakeholders to leverage resources labor, education, government and community-based and affect policy
- Identify opportunities and strategies for personal and organizational improvement and growth
- Showcase effective and emerging practices and tools in workplace learning
- Support the development of communities

Conference Features

Dynamic Keynote Speakers. Influential leaders in business, labor and economic policy will engage and challenge conference attendees with their points of view on compelling workplace trends and issues.

Emily Stover DeRocco. Assistant Secretary, Employment and Training Administration, U.S. Department of Labor, "Skills Development for the 21st Century Workforce." Ms. DeRocco is responsible for managing an \$11.1 billion budget that funds the country's public workforce investment system, including a number of programs important to America's workers and businesses.

William Lucy, Secretary-Treasurer, American Federation of State, County, and Municipal Employees, "Back to the Future - America's Choice: High Skills or Low Wages." Lucy also serves on the AFL-CIO Executive Council and is the founder and president of the Coalition of Black Trade Unionists (CBTU), an organization of union leaders and rank-and-file members dedicated to the unique needs of African Americans and minority group workers.

Michael Parmentier, Principal, Booz Allen Hamilton's Learning Systems Services Team, "Technology, Training, Transformation ... and **YOU?!"** Formerly the Director of the Office of Readiness and Training for the Secretary of Defense. Parmentier also led the Advanced Distributed Learning (ADL) Initiative, a collaborative effort between the public and private sectors to build the foundation for the emerging digital knowledge environment.

Edward Potter, President, Employment Policy Foundation (EPF), "The American Workplace 2003: Business Challenges and Implications." Ed Potter is an expert on labor and employment issues in the global economy, has testified before Congress on numerous occasions and is a U.S. Employer Delegate to the International Labor Organization.



Conference Objectives Compelling Workshops. Choose from 77 concurrent sessions that showcase successful workplace learning sessions that showcase successful workplace learning

> Innovative Pre-Conference Sessions. Powerful, cutting-edge tools for strengthening collaboration and building community will be featured in two concurrent three-hour pre-conference sessions.

Small Group Discussions. Facilitated open space sessions, breakfast learning exchanges and numerous networking opportunities will be offered throughout the conference to discuss a successful program, controversial issue or lessons learned.

Exhibition Area. A vibrant and informative "Exhibitions of Innovation" area will include vendor and sponsor display booths, effective practices posters, a computer lab and high-speed Internet connectivity.

Keynote Speakers

Samuel Rosenberg, Professor of Economics and Director of the Honors Program, Roosevelt University. "The American Workplace 2003: Business Challenges and Implications." He is the author of American Economic Development Since 1945 and has lectured and written extensively on public policy and workplace issues.



Susan Sclafani, Counselor to the U.S. Secretary of Education and Acting Assistant Plenary Remarks. In her capacity as Counselor to Secretary Rod Paige, Dr. Sclafani provides counselor. Secretary, Office of Vocational and Adult Education, educational issues and initiatives. As Acting Assistant Secretary, she concurrently serves as the principal advisor to the Secretary on all matters related to vocational and adult education.

eff Taylor, CEO, Monster.com, "Work and the **Workforce in the 21st Century."** Monster.com is one of the few high-profile dotcoms generating a profit and maintaining a consistent customer base today. Taylor has guided Monster through 10 profitable quarters in a row and captured 50% of the Web's career audience.



Wayne G. Wouters, Deputy Minister/ Chairperson, Human Resources Development Canada, "Skills Development for the 21st **Century Workforce.**" Wouters is concurrently Chairperson, Canada Employment Insurance Commission and Deputy Minister of Labour.



Don't miss the smash musical improv group featured at Chicago's ImprovOlympic, "Baby Wants Candy" at the Gala Exhibition Hall Reception on Monday, December 8, 5:30 - 7:00 p.m.



Special Conference Features

Pre-Conference Sessions

Two concurrent pre-conference workshops will be held from 9:00 a.m. to 12:00 p.m. Sunday, December 7. There is an additional \$75 fee to participate. These innovative pre-conferences will provide participants with practical tools to take home and use at the conference. Complete details are available on the conference web site at www.workplace-learning.net.

"Improvisation in the Workplace" will cover theory and improvisational exercises to boost creativity and teamwork. Bob Kulhan, a veteran improv artist with an international practice in business applications, will lead this workshop.

"Innovative Approaches to Collaboration, Communication and Knowledge Development" will introduce three proven, practical and easy-to-implement methods for collaborating in new and highly effective ways: Appreciative Inquiry, Communities of Practice and Open Space. Doris Rippey, Ed.M., a workforce development professional with the U.S. Department of Labor's Employment and Training Administration with expertise in cutting-edge organizational development techniques, and David Rippey, Ed.D., a consultant in organizational and leadership development with extensive public and private sector experience, will co-lead this session.

Special Program Content

The U.S. Department of Education, Office of Vocational and Adult Education (OVAE), is supporting a series of conference workshops addressing a broad spectrum of issues and resources in work-based education. Seven short papers have been commissioned on strategies for improving the deliver of adult work-based eduction. They will be presented and discussed during the concurrent breakout

The Employment and Training Administration, U.S. Department of Labor, is also supporting a series of workshops that examines the relationship between workforce development and workplace learning. ETA-sponsored session topics include the role of workplace learning in a demanddriven workforce system and expanding career opportunities for disabled, limited-English proficient, older and Hispanic workers.

State-of-the-art learning technology will be infused in all aspects of the conference through the partnership with the Advanced Distributed Learning Co-Lab. The ADL Co-Lab is jointly sponsored by the Department of Defense, the National Guard Bureau and the Department of Labor. In addition to showcasing cutting-edge initiatives in workshops, ADL Co-Lab is hosting a networked computer lab in the exhibition hall.

Special Panel on Workforce Intermediaries.

Robert P. Giloth, editor of a major new collection of essays on workforce intermediaries, and leaders representing the American Assembly and the Partnership for Employer— Employee Responsive Systems (PEERS) will discuss recent efforts to promote the workforce intermediary approach and its promise for employers, workers, funders, practitioners, and policymakers.

Open Space Technology

Ten open space discussion sessions will explore topics of shared interest and immediate concern with the assistance of a skilled facilitator.

Conference Proceedings

Plenary and workshop presentation material, commissioned papers, exhibitor information and other take-aways will be available as part of the conference fees.

Breakfast Learning Exchange

loin colleagues and experts at one of many breakfast roundtables. Gain new perspectives, share information and network.

Continuing Education and Certification Continuing education units and credit toward professional

certification for workforce professionals will be available. Attention Exhibitors!

Since 1996, the Workplace Learning Conference has brought together leading professionals from business, organized labor, education, government and community-based organizations to learn about innovative and effective practices in work and learning. An estimated 1.000 individuals, from senior executives and decision-makers to front-line practitioners, will attend the 2003 conference. A significant portion of the program will bring attendees into the exhibition area:

- ❖ A Chicago Bears v. Green Bay Packers Tailgate together with conference registration on Sunday, December 7, from 12:00 p.m.
- All continental breakfasts and refreshment breaks
- Lunch and a Gala Reception are scheduled on Monday. December 8, from 5:30 to 7:00 p.m.
- * Facilitated open space discussions and breakfast learning

A virtual exhibition hall will expand attendees' access to exhibitors. Exhibitor information and opportunities to schedule appointments with exhibitors will be provided electronically to attendees in advance of the conference. Exhibitor information will be included in the conference proceedings to provide attendees with resources and contacts after the event.

Agenda

Pre-Conference – Sunday, December 7

9:00 a.m. - 12:00 p.m. Registration and Pre-conference workshop tional fee required) 12:00 p.m. - 4:00 p.m. Opening of "Exhibitions of Innovation"

elcome to Chicago Tailgate Party" Day One – Monday, December 8

7:00 a.m. - 5:00 p.m. 7:00 a.m. - 8:00 a.m. 8:00 a.m. - 9:30 a.m.

Continental Breakfast in Exhibition Hall Welcome and Conference Overview "The American Workplace 2003: Trends and Implications' Edward Potter, President Employment Policy Foundation and Sam

Rosenberg, Professor of Economics, 9:45 a.m. - 11:15 a.m. Concurrent Breakout Sessions A 11:30 a.m. - 1:00 p.m. "Skills Development for the 21st Century

> Emily Stover DeRocco, Assistant Secretary, Employment and Training, U.S. Department of Labor, and Wayne Wouters, Deputy Minister, Human Resources Development Canada

1:00 p.m. - 2:00 p.m. Lunch in the Exhibition Hall 2:15 p.m. - 3:45 p.m. "Work and the Workforce in the 21st Century" Jeff Taylor, CEO, Monster.com

Concurrent Breakout Sessions B 4:00 p.m. - 5:30 p.m. 5:30 p.m. - 7:00 p.m. Gala Reception and Improv Show in

Day Two – Tuesday, December 9

7:00 a.m. - 5:00 p.m. 7:00 a.m. - 8:00 a.m. Breakfast Learning Exchange and Continental Breakfast in Exhibition Hall 8:00 a.m. - 9:15 a.m.

"Back to the Future - America's Choice: High Skills or Low Wages" William Lucy, Secretary-Treasurer, American Federation of State, County, and Municipal Employees 9:15 a.m. - 10:00 a.m. Exhibition Hall Networking Break

10:00 a.m. - 11:30 a.m. Concurrent Breakout Sessions C

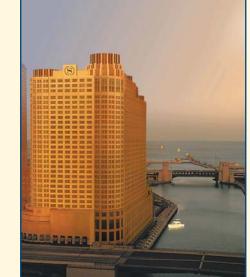
11:45 a.m. - 1:15 p.m. Concurrent Breakout Sessions D 1:15 p.m. - 3:00 p.m. Lunch Followed by Remarks by Susan Sclafani, Assistant Secretary Vocational and Adult Education U.S. Department of Education and "Training, Technology, Transformation ...and YOU?!" Michael Parmentier, Principal, Booz Allen Hamilton's Learning Systems Services Team 3:00 p.m. - 4:00 p.m. Exhibits and Posters Special Panel Presentation, "Workforce Intermediaries for the 21st Century" for Workforce Success, National Association of Manufacturers

4:00 p.m. - 5:30 p.m. Phyllis Eisen, Executive Director, Center Nancy Mills (invited), Executive Director, Working for America Institue, AFL-CIO Richard McGahey, Managing Vice President, Abt Associates, Inc. Robert Giloth, Director, Family Economic Success, Annie E. Casey Foundation Jerry Rubin, Vice President, Jobs for the

8:00 p.m. - 10:00 p.m. Off-site Music Event (Optional)

Hotel Accommodations

The **Sheraton Chicago Hotel & Towers** is the site of the 2003 Workplace Learning Conference. Located in the heart of downtown Chicago, this award-winning hotel is just off Michigan Avenue and

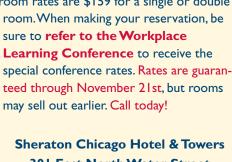


within a short walk of Navy Pier, museums, shopping, entertainment and countless fine dining choices and other cultural attractions.

The hotel offers spectace ular views of Lake Michigan and the city skyline. Guests enjoy eluxe accommodations -room safes, coffee nakers, mini-bars, and cable television with ovies and video games. There are five distinctive estaurants and lounges,

a fully-equipped health club, indoor swimming pool, sun deck, sauna and massage therapy.

For hotel reservations, call toll-free 1-800-325-3535. You may also register online at www.workplace-learning.net by clicking on the "Accommodations" link on the toolbar on the left side of the home page. Conference room rates are \$159 for a single or double



Sheraton Chicago Hotel & Towers 301 East North Water Street Chicago, IL 60611

Agenda, Continued

Day Three – Wednesday, December 10

7:00 a.m. - 8:00 a.m. Breakfast Learning Exchange/Continental

8:15 a.m. - 9:45 a.m. Concurrent Breakout Sessions E

10:00 a.m. - 11:30 a.m. Cosing Plenary

"Land of Opportunity?" Janet Dassinger, Executive Director, Labour Education Centre Narciso Aleman, Principal, Aleman and

lames Schultz, Senior Manager, Public Policy, Government and Community Relations, Walgreens

Workplace Learning Conference Registration

December 7-10, 2003 ♦ Chicago ♦ Register Online at: www.workplace-learning.net

□ Dr. □ Mr. □ Ms. □ Mrs. Please print or type the information requested below and retain a copy for your records.

Name Preferred on Conference Badge (If Different)

Your Department (If Any Your Position/Title State/Province Zip/Postal Code Union ☐ Labor/Management Partnership (Check One) Government Consultant □ Community-Based Organization Other Nonprofit Organization ☐ Financial/Business Services ☐ Government/Public Administration ☐ Health/Human Services ☐ Information/Scientific/Technical Services ■ Manufacturing ☐ Transportation/Distribution ☐ Wholesale/Retail Sales and Service ☐ Workforce Development

REGISTRATION OPTIONS

Three-day conference fees include the Monday evening reception, lunch on Tuesday, three continental breakfasts, breaks and conference proceedings

ALL TOTALS IN U.S. DOLLARS.

ENTIRE CONFERENCE AMOUNT 36-4389954. ☐ Check Number ☐ Standard (By December 5) ☐ Standard International (By December 5) \$295 ☐ Confirmed Presenter \$200 Card Number ☐ Confirmed International Presenter \$150 ☐ Full-Time Student \$295 Signature ☐ On-Site Registration \$450 Card Holder Name

SINGLE-DAY RATE ☐ Monday ☐ Tuesday ☐ Wednesday

☐ Continuing Education Units Invoice Processing Fee (required for each purchase order)

Group discount registrations must be

either mailed or faxed at the same time to receive the discount. ☐ Group Rate (4 or more participants) PRECONFERENCE REGISTRATION

Both preconference sessions will be 9:00 a.m. - 12:00 p.m. Sunday, December 7 Please select one.

GROUP DISCOUNTS

☐ Innovative Approaches to Collaboration, Communication and Knowledge Development

☐ Improvisation in the Workplace

TOTAL REGISTRATION FEES

METHOD OF PAYMENT (Check One)

If you are paying by credit card, you may register on-line at www.workplace-learning.net or you may fax this form to (815) 753-6900. Check, purchase order, or credit card information must accompany mailed registrations. Be sure to include the \$15 invoice processing fee if submitting a purchase order. Make payment to Workplace Learning Conference. Federal Identification Number

☐ Purchase Order Number ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa _ Expires ____ / ___

ON-SITE REGISTRATION - On-site registration is required after December 5.

REGISTRATION CONFIRMATIONS - Confirmations are mailed within 72 hours of receipt.

CANCELLATION POLICY - Cancellations must be submitted in writing and be postmarked or faxed by November 21, 2003. A \$75 service charge will be deducted from all refunds. After November 21, no refunds will be given. Fax requests to (815) 753-6900 or mail to: Northern Illinois University, Outreach Shared Services, Non-Credit Registration Office, DeKalb, Illinois 60115.

SPECIAL NEEDS - Appropriate accommodations for persons with disabilities will be made if requested. Call (815) 753-6925 or send e-mail to mrosenbe@niu.edu

QUESTIONS - For registration questions, call (815) 753-2515. General conference inquiries may be directed to Maureen Rosenberg at (815) 753-6925 or mrosenbe@niu.edu.

Mail: WORKPLACE LEARNING CONFERENCE

Outreach Shared Services Non-Credit Registration Office Northern Illinois University DeKalb, Illinois 60115

Web: www.workplace-learning.net ♦ Fax: 815.753.6900